

Bill Potolicchio

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Giving Back To The Community Through Business

Mission:

Through my real estate business I have made a commitment to give back to the community by working together with non-profit charitable organizations with a common goal of helping others. I am a member of REBSEA, a national non-profit organization with a new and innovative way of aligning the business community with the non-profit sector.

Each member has committed to give back by donating a percentage of their commission to a non-profit in their community.

How the program works:

Each year many of your supporters, as well as people they know, will be buying or selling a home. You can inform them, as part of your ongoing fundraising program, that if they choose to do business with me I will make a substantial donation to a non-profit in our community that I support. A typical single transaction will equate to thousands of dollars donated.

Team approach:

The most effective way to achieve the best results is by integrating this opportunity into your ongoing fundraising program. By marketing to your database, having a website presence and attending fundraising events along with many additional marketing strategies we can dramatically raise awareness for this program which will greatly benefit your organization. This is a simple, powerful win-win program that will bring your organization great results!

Experience:

I have over 14 years of experience in the Arizona real estate industry. I provide professional consultation and services in all aspects of real estate and have successfully completed hundreds of real estate transactions valleywide.

REBSEA

Real Estate & Business
Social Enterprises Association
501 (c) 6 Nonprofit Trade Association

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What this means to a non-profit based on a traditional 3% commission:

\$350,000 Home = \$2,100 Donation

\$500,000 Home = \$3,000 Donation

\$750,000 Home = \$4,500 Donation

\$1,000,000 Home = \$6,000 Donation

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